

FAX

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The logo for Wille, featuring the word "wille" in a bold, lowercase, sans-serif font. The letter "i" has a dot above it, and the "E" is all caps.

COLLECTION REPORT autumn | winter 2011

Wille: Fashionable elegance, elaborately worked, high-quality innovative materials and a variety of combination choices emphasise the individuality of the style-conscious and fashionably dressed woman.

For autumn/winter 2011/12 WILLE shows a move towards clarity and fine-dressed outfits, but not without mixing with sporty or casual feel-good combinations.

The colours are classy and soft: soft highlights such as elderberry, leaf green or royal blue are harmonious combined with noncolours from pebble to camel or from slate brown to graphite.

Sportswear influences are interpreted more reduced and valued, purism is increasingly important, but never feels boring or old fashioned. So the classic outfit always comes with a certain twist and a modern touch.

Jersey and knitwear finally capture all areas of clothing – sometimes minimalist, sometimes elaborate.

The outdoor theme is attracting much interest:
New, trendy wool coats, nylon innovative stepper or exclusive turning coats.